

EuRA Global Quality Seal Logo Policy

EuRA Global Quality Seal Certified Members have the right to use the specified Quality Seal logo (see below) on any print or virtual materials.

For the purposes of this policy “EuRA Global Quality Seal Certified Members” refers to those companies who have received their certificate of compliance with the EuRA Global Quality Seal audit process, from DQS or SGS, the official audit partners.

Only offices certified by DQS or SGS under the scheme may use the logo. Where a certified member has multiple sites, only those which have been designated as certified by DQS or SGS may use the logo on their printed or virtual materials.

A EuRA member must implement the appropriate EuRA Global Quality seal logo in accordance with EuRA Global Quality Seal usage policy, when certified. The logo must be accompanied on any website with the following wording as specified in the EuRA Quality Seal Standard 2015.

“[Company name] obtained the EuRA Global Quality Seal in [date of first certification].

Based on an ISO 9001 process management model, the EuRA Global Quality Seal specifies the processes and KPI's that reflect the very highest standards in relocation services. As a member awarded with the EuRA Global Quality Seal, [Company name] demonstrates a total commitment to quality.”



Official colours are:

- Dark Blue – PMS 2728
- Light Blue – (tint) 50% of PMS 2728
- Light Blue - (solid) PMS 279

Any outside* use of the logo is prohibited unless the EuRA office grants written permission. Any applications to use the logo must include a graphic example of how the logo will be used.

Any outside* use of the EuRA logo must be used in its complete form. No part of it, including its colour scheme and its proportions may be altered, deleted or redesigned in any way.

Enlarging or reducing the logo must be undertaken using proportional scaling only, in order to maintain the original proportions of the logo.

*'Outside' refers to any use of the logo by any body not defined as a EuRA Member