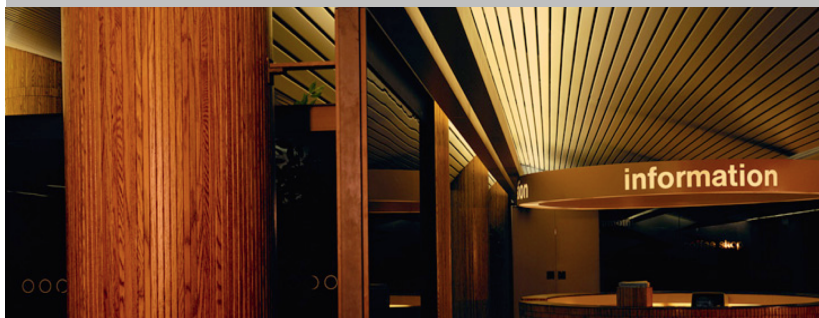


www.eura-relocation.com



QUALIFYING
WITH EuRA



The MIM - Managing International Mobility programme is now available free to all EuRA members via our online platforms.

Launched in 2012, the MIM fixed syllabus qualification combined the old EARP qualification Levels into one simplified MIM programme split into three milestones;

1. MIM Managing International Mobility Graduate (200 credits)
2. MIM+ Graduate (100 credits)
3. MIM+ Fellow

The MIM Managing International Mobility fixed syllabus programme is now being migrated to our EuRA Academy online platform, and is free at point of delivery programme to anyone employed by a EuRA Member company.

Once you have created your personal login and password for the EuRA Academy (euraacademy.thinkific.com) just click on the programme you wish to follow. If you're a EuRA Member remember to login to our website first, to get the coupon to access the content for free.

Each module is clearly set out on the EuRA Academy (euraacademy.thinkific.com) and consists of an introduction and 6 Components each comprising three sections;

Section 1 - "Presentation" - a webinar presentation by the primary trainer, 20-25 minutes. This section is assessed.

Section 2 - "Mandatory Extras" - webinar interviews with industry experts and further reading, web links to other presentations etc. This section is assessed.

Section 3 - "Resources" - Further reading links, links to EuRA YouTube channel and conference sessions, links to other web based resources etc. This section is NOT assessed.

If you wish to gain credit by taking the assessment you just need to take a short Quiz which can be found on the EuRA Academy

listed as a separate course for which a small admin fee of €50 is charged. Each module Quiz presents questions taken from the "Presentation" and "Mandatory Extras" of each Component. Any further information in the "Resources" section is not assessed.

On the next page is a full description of each MIM module. Modules each comprise of an Introduction and 6 Components. Each Component comprises 3 Sections as described above. Sections 1 and 2 of each Component will have questions included in the Quiz. When you log in to the module's Quiz, you will be asked to pay a €50 admin fee.

Costs - EuRA Members

The MIM - Managing International Mobility programme is free to access for all EuRA Members and their teams or consultants using the free access coupon available in the members area of the EuRA website. The only time a fee will be charged will be when the Quiz is requested and each Quiz costs €50. So, if you just want to learn, it is free! If you want to gain the first MIM qualification, the cost in total to take all the assessments for all four Modules will be €200. However if you have a team of people in your organisation who would like to get qualified, we have a licensing option which can reduce the cost by up to 50%.

[Contact us for details.](#)

Costs Non Members of EuRA

If you're not a member of EuRA you can still take advantage of the MIM Online Programme, at the cost of €200 to access each module and €50 for each Quiz. Just set up an account on the EuRA Academy and make payment on the site. Couldn't be simpler!

For full details;

www.eura-relocation.com/mim-training

To enroll;

www.euraacademy.thinkific.com

MODULE 1

Mobility Industry in Context (50 credits)

Supply chains, clients and processes

This module looks at how our industry is structured and the logistics of delivering mobility services. We look at the complex supply chains and networks that exist between corporate clients, Relocation Management Companies, Destination Service Providers and other mobility specialists. The module also examines HR policy and regional or global variations in the delivery of mobility services. This module is the perfect addition to any onboarding programmes and for anyone new to the industry.

MODULE 2

Excellence in Service Delivery (50 credits)

A new model for service excellence

This module examines the complex psychological interactions that can impact the service experience of our customers and other stakeholders. We examine six core principles that can affect both the transferees and relocation professionals in achieving excellent customer service. The aim is to look at the individuals and how they interact as people, in contrast to the cross cultural perspective covered in other modules. Anyone holding a current GMS (Global Mobility Specialist) or CGMP (Canadian Global Mobility Professional) certification can take just this module and qualify as a full MIM graduate.

MODULE 3

Managing International Assignments (50 credits)

Processes for transferee assistance

This module looks at how international assignments are structured and their key service delivery elements. The EuRA Global Quality Seal sets out the 5 core services of relocation and this module looks at their delivery. We also look at the management of pre-assignment processes, barriers to assignments and the management of repatriation.

MODULE 4

Cultural Theory & Intelligence (50 credits)

The psychological impact of relocation

Intercultural competence is an essential skill for any relocation professional and this module examines the long established research and some new perspectives. The central pillars of intercultural theory are a great place to start your learning in this field but we take a more holistic and subjective approach, looking at an integrated, personal skills based model. The module examines the CQ (Cultural Quotient or Intelligence) philosophy and looks at how practice and learning can be highly effective ways of becoming interculturally competent.



MIM+

After the MIM Managing International Mobility Fixed Syllabus, extra credits can be earned to gain the higher level, MIM+ qualification.

Students can take advantage of EuRA's Lifelong Learning Programme which is delivered on the EuRA Academy online platform and well as face to face. A further 100 credits must be gained to qualify as a MIM+ Graduate.

Most of our intellectual output is graded as MIM+, so further learning is easy.

A full module, delivered either face-to-face or online via the EuRA Academy is worth 50 credits.

Students have two routes to MIM+ Graduate;

- 1 - Complete all 4 MIM Managing International Mobility modules and gain 100 credits towards MIM+. This is recommended for all participants.
- 2 - Skip MIM Managing International Mobility and gain 300 MIM+ credits from MIM+ delivered content. This is only recommended for experienced relocation professionals.

MIM+ Fellow

Once students have achieved the 300 credits and become a MIM+ Graduate, they are eligible to acquire MIM+ Fellow status. This unique certification is granted to students who go on to complete a 2,500 word case study on some aspect of their training or professional life, graded at undergraduate university level. We run a Fellowship Mentoring Programme to help students gain this prestigious award. Successful Fellowship Case Studies are published in our magazine and on our website and can be found in the Articles. MIM+ Fellows get to use the logo on all their materials and are given the titles of Fellows of the European Academy of Relocation Professionals *and* Fellows of EuRA.

We also have a licensing option for MIM+ modules. Just choose the modules you'd like your group to study and we'll arrange a discount license.

For full details;

www.eura-relocation.com/mim-training

To enroll;

www.euraacademy.thinkific.com

