



EuRA @IAM

The International Association of Movers 55th Annual Conference took place in Long Beach

It is often said that EuRA is a big family and coming to the conference is like attending a big reunion. As one of the EuRA team, it certainly feels like a family but when you're throwing the reunion party, we're usually too busy worrying about everyone having a great time to really get into the reunion spirit. But at IAM's 55th Conference in Long Beach California, we got to

feel what it's like to get that family spirit.

IAM's annual event is vast, with over 2000 delegates from across the world so it's testament to the organisation, the team and the CEO Terry Head, that they are able to make this such a warm, inclusive and friendly event.

The event revolves around a huge trade show, with exhibitors from across the HHG industry and those who supply it. Alongside the three days of networking in the vast exhibition hall are plenary sessions, social and networking events and much partying. Like EuRA, people come to this event year after year and really enjoy re-establishing contact building



new relationships and forging new contacts.

A large number of EuRA Members were in attendance from the moving, DSP and RMC sectors and for those members involved in move management, this is the event to attend.

The Knowledge Lab is the place to learn and exchange with many

sessions from how to network effectively to special sessions for those involved in military and government contracts. There was also a fascinating address by the director of the Port of Long Beach, the largest in the US and its importance to the global moving industry.

IAM, like EuRA, keep the group together offering a programme

of social events from dinner and cocktails on the terrace of the theatre by the convention centre to an amazing closing dinner with world class entertainment. Past events have included shows by Cirque du Soleil, and other world class performers. For more information go to IAMovers.org