

Paul Barnes



With over 25 years industry experience, Paul followed his passion for sustainability which led him to start the Inspire Global Mobility consultancy and the fast-growing Sustainability & ESG In Global Mobility LinkedIn group. Paul has a particular interest in the circular economy, Scope 3 emissions, the UN Global Compact and UN Sustainability development goals. He has completed studies on Concepts in Sustainable Development and has ongoing studies in wider aspects of Sustainability including the circular economy. A writer of articles on sustainability in mobility published and quoted by ERC, NextGEN, EuRA and Mover Magazine.

Paul works with Global Mobility professionals and service providers who need to change their thinking, practices, and policies to deliver a positive sustainable future.

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Susan R. Ginsberg



Susan founded [SRG ADVISORY](#) as Managing Principal. She integrates companies' vision and purpose, advising organizations to innovate in a changed world. Helping individuals and businesses create strategies through proven methodologies to achieve business growth. Drawing from more than 35 years of experience leading a diverse portfolio of organizations, industries, and geographies in global mobility and retail. She has previously lead teams at School Choice International, REA Spouse/Partner Assistance, Saks Fifth Avenue, Bloomingdale's, and Lancôme. Susan has developed e-learning courses on strategic business development and collaboration for Worldwide ERC (WERC) and the

European Relocation Association (EuRA). Additionally, Susan mentors emerging entrepreneurs with the Young Leaders of the Americas Initiative (YLA) and women and minority-owned businesses at The Acceleration Project (TAP).

John Holm



John is the Vice President of Strategic Initiatives at PYXERA Global where he spearheads the organization's circular economy strategy, designing, convening and executing inclusive circular city and zero waste community programming. He also leads the organization's circular economy thought leadership content, including publications such as "[Paradigm Shift, Solutions Driving the Circular Transformation](#)" and is a frequent speaker on the circular economy. In his current role, John also serves as an Advisor for the Ocean Plastic Leadership Network and is visiting faculty for the Bard Sustainability MBA program teaching Circular Value Chain Management.

Before joining PYXERA Global, John spent the majority of his career pioneering new international markets for global brands, leading the market entry of the Subway chain in Hungary and the Hungarian book chain, Libri, expansion into Romania. Additionally, John also advised Starbucks and IKEA on their respective market entries in Central & Eastern Europe and the Balkans, respectively. John received his MBA from Central European University in Budapest, Hungary.

Sabine Wichmann



Sabine Wichmann is Sustainability and Innovation Lead at SAP's Global Services Organization.

SAP's vision is to help the world run better and improve people's lives with sustainability at the core.

In her role at SAP, Sabine leads customer innovations on sustainable battery value chains and network collaborations, specifically in the Discrete Manufacturing and Automotive sector.

In addition, she has been driving SAP's engagements with Global Battery Alliance and Catena-X Automotive Network supporting industries transition to the circular economy and electric mobility.

Sabine comes originally from Latvia, has received her higher education in the United States and Germany, and is currently based in Switzerland.